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Time : 1½ Hours

**TRAVEL AND TOURISM (NSQF)**

**Subject Code**

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Total No. of Questions : 3

(Printed Pages : 4)

Maximum Marks : 30

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**INSTRUCTIONS** : (i) Answer each question on a fresh page.

(ii) Write the question number and sub-question number clearly.

(iii) All questions are compulsory.

(iii) Figures to the right indicate full marks.

1. (A) Fill in the blanks choosing the *correct* alternative from the bracket : 3

(1) A telephone call should be picked up within .....

(a) 4-5 rings

(b) 3-4 rings

(c) 5-6 rings

(d) 2-3 rings

(2) The Colva Beach is situated in .....

(a) Kerala

(b) Tamil Nadu

(c) Goa

(d) Maharashtra

(3) A room having a single bed meant for one person is ..... room.

(a) Double

(b) Single

(c) Twin bedded

(d) Junior Suite

- (iv) ..... makes a person well groomed.
- (a) Visible Tattoo                      (b) Piercing
- (c) Polished Shoes                      (d) Untidy look
- (v) A Regular Indian Passport is ..... in Colour.
- (a) Red                                      (b) Navy Blue
- (c) Black                                    (d) Grey
- (vi) Tea Garden in Assam is a ..... tourism product.
- (a) Man Made                              (b) Site based
- (c) Symbiotic                              (d) Event based

(B) Answer the following in *one* sentence each : 3

- (1) What do you mean by multiplier effect ?
- (2) State any *one* method to open MS-Excel.
- (3) What do you mean by Etiquette ?

(C) Answer the following questions in *two* sentences each : 4

- (1) Write any *two* points you would consider while answering a telephone call ?
- (2) What are the negative socio-cultural impacts of tourism ?  
(any **2** points)

2. (A) Fill in the blanks choosing the *correct* alternative from the bracket. 3

- (1) ..... A room with kitchen facilities.
- (a) Cabana                                      (b) Efficiency
- (c) Penthouse                                      (d) Suite

- (2) The passing of physical or mental characteristics genetically from one generation to another is .....
- (a) Culture (b) Family Background  
(c) Religion (d) Heredity
- (3) The Thar desert is situated in .....
- (a) Rajasthan (b) Gujarat  
(c) Punjab (d) Jammu
- (4) ..... means to have a neat and tidy appearance.
- (a) Grooming (b) Attire  
(c) Attitude (d) Personality
- (5) A citizen of a country visits a tourist place within his/her country is .....
- (a) Inbound Tourist (b) Domestic Tourist  
(c) International Tourist (d) Outbound Tourist
- (6) Munnar is a hill station situated in .....
- (a) Maharashtra (b) Gujarat  
(c) Dehradun (d) Kerala

(B) Answer the following questions in *one* sentence each : 3

- (1) What do you understand by man-made tourism product ?
- (2) What do you mean by Personality ?
- (3) What do you understand by Archeological sites ?

- (C) Answer the following in *two* sentences each : 4
- (1) Differentiate between Wildlife Sanctuary and National Park. (any *two* points)
  - (2) What do you understand by MS-PowerPoint and state any *two* applications of it.
3. (A) Answer the following in *one* sentence each : 3
- (1) Define tourism product.
  - (2) What do you mean by Attitudde ?
  - (3) What do you understand by Job description ?
- (B) Answer the following in *two* sentences each : 4
- (1) Name and explain any *two* presentation views available in MS-Power Point.
  - (2) Explain any *two* steps you would consider while facing an interview.
- (C) Draw a neat labelled diagram of Lieper modal and state any *two* elements of it. 3